



A Message From the Executive Director

As we reflect on the past year, I am filled with gratitude and a profound sense of pride in the incredible journey we have undertaken together at Omaha Better Birth Project.

This year has been a testament to the resilience and dedication of our team, volunteers, and supporters. We adapted and persevered, staying true to our mission. Our commitment to making a positive impact in the lives of Omaha families remained unwavering.

I am thrilled to report that, with your support, we achieved significant milestones in our programs and outreach. From the launch of our Childbirth Education Course to the continued growth of our Birth Doula Grants, we have created lasting change and touched the lives of more than 1,200 individuals and families in our community.

I want to express my heartfelt gratitude to each and every one of you who played a role in our journey this year. Whether you donated, volunteered, or simply shared our mission with others, you are an essential part of our community, and we are immensely grateful for your commitment.

As we look to the future, we are excited about the opportunities that lie ahead. With your ongoing support, we are confident that we can make an even greater impact in the coming year.

Samantha Wall

Samantha Wall, MPH
Executive Director



About Us

OUR MISSION

To decrease inequities in childbirth by providing access to doula services, childbirth education, and prenatal & postpartum support for low-income and teen families in the Omaha area.

OUR VISION

We envision a world where all expectant families are guaranteed access to the services, support, and education needed to set them down a path to a safe, informed, and empowered birth experience.

OUR PURPOSE

Expectant teens and families facing financial insecurity are far less likely to have access to the prenatal and postpartum care, education, and support they may need due to high costs and other associated barriers. Omaha Better Birth Project seeks to break down these barriers so ALL families can access the care they may need to have an safe, informed, and empowered birth & postpartum experience.



Our Team

Our team is a passionate and dedicated group of individuals committed to making a positive impact in our community. United by a shared mission, each team member brings unique skills, experiences, and perspectives.

Together, we form a tight-knit community working tirelessly to bring about positive change and create a brighter future for those we serve.

Board of Directors

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Emily Seddon, MBA
Associate Director

Kirstin Nath, MHA
Director of Development

Becky Baruth, PLMHP
Program Coordinator

Bianca Zuniga
Program Coordinator

Larissa Moguel, ITMHC
Childbirth Educator

Program Updates



22

BIRTH DOULA GRANTS AWARDED

In 2023 we awarded 22 birth doula grants. 17 of these families gave birth in 2023 with a 12% cesarean rate and zero pre-term births or NICU admissions.



2

CHILDBIRTH EDUCATION COHORTS

Our pay-what-you-can childbirth education course launched in November 2023. We hosted two cohorts, serving four families.

Program Updates



105

**SOCIAL CARE
ASSISTANCE
REFERRALS SENT**

We sent 105 social care assistance referrals for resources such as utilities assistance, food pantries, mental health support, and more.



96K+

**DIAPERS
DISTRIBUTED**

In partnership with the Nebraska Diaper Bank, our Fresh Start Diaper Program distributed more than 96,000 diapers in 2023 to local families in-need.

Community Baby Shower

In 2023, we held our 2nd Annual Community Baby Shower, providing education, community resources, essential baby supplies, and lots of love to 50 expectant Omaha families. We can't wait to do it again in 2024!



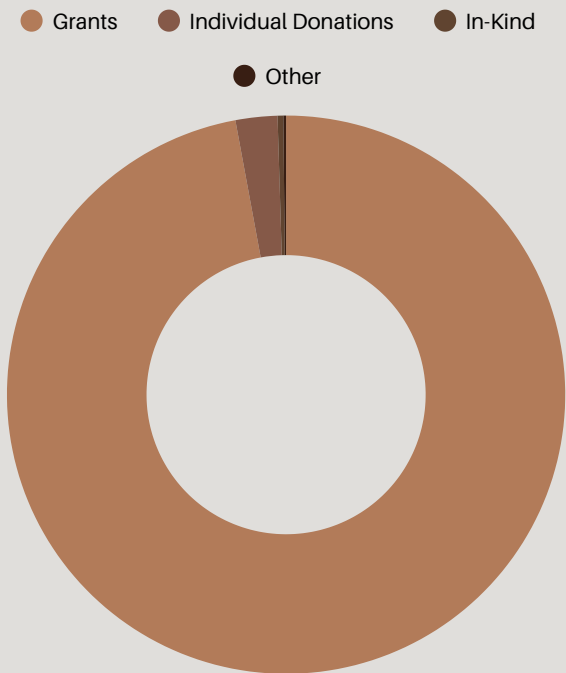
Financial Report

As we continue to work toward financial sustainability, we are committed to maintaining the highest level of financial responsibility and transparency. The following is a summary of our key financial metrics.

REVENUE

Grants: \$202,922
Individual Donations: \$5,057
In-Kind: \$700
Other: \$323

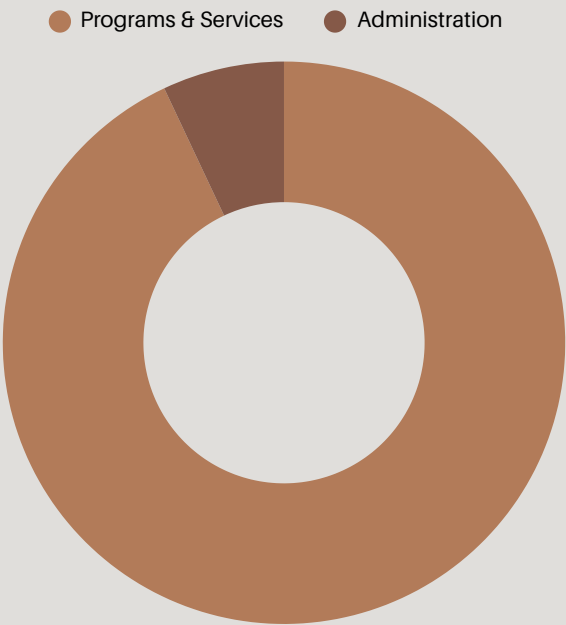
TOTAL: \$209,002



EXPENSES

Programs & Services: \$60,074
Administration: \$4,524

TOTAL: \$64,598



Corporate Support

Thank you to all the corporate and foundational support we received in 2023, without which we would not be able to do what we do.



Individual Donors

Thank you to all the individual donors for your support of our mission and all the families we serve. We are beyond grateful!

Amy Behnke	Cynthia Kreps	Sabrina Singleton	Debra & Albert Wall
Devin Claus	Kelsie Nygren	Alexis Stearns	Scott Washburn
Jerri Cole	Carrie Powell	Jenna Thomsen	Laura Wilwerding
Megan Falke	Rachel Sell	Christine True	Kiyoko Wrye-Henderson
Debbie Hubbell	Jennifer Sharrick	Sara Valline	Sarah Young

This annual report is a publication of Omaha Better Birth Project. The Board of Directors and all employees are committed to carrying out their responsibilities in a professional and ethical manner reflecting Omaha Better Birth Project’s mission, values and purpose. Omaha Better Birth Project is classified as a 501(c)3 nonprofit organization by the standards of the Internal Revenue Service (IRS). Contributions are tax deductible as permitted by law.



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